

2014 Firestone MASTER CONTRACTOR

GSM Roofing Earns the 2014 Firestone Building Products Master Contractor Award

EPHRATA, Pa. – Firestone Building Products Company, LLC, a leading manufacturer and supplier of a comprehensive “Roots to Rooftops” portfolio of products, presented GSM Roofing with the 2014 Master Contractor Award, a distinguished commercial roofing quality honor. From within a network of more than 3,000 Firestone Building Products Red Shield™ Licensed Roofing Contractors, the local Ephrata firm is one of 251 to earn the distinction for roofing system excellence.

“At Firestone Building Products, we are dedicated to optimizing the roof and building envelope to achieve maximum facility performance. The annual Master Contractor Program recognizes top-tier firms for their high-quality workmanship and long-term roofing system performance,” said Tim Dunn, president of Firestone Building Products. “Master Contractors are our best partners in the industry because of their commitment to building excellence.”

For the 27th consecutive year, the Master Contractor Program recognized Firestone Building Products licensed roofing firms throughout the United States, Canada and Mexico. Master Contractors are judged on the basis of total square footage installed and quality points accumulated for outstanding inspection ratings on installations covered by the Red Shield™ Warranty including: RubberGard™ EPDM, UltraPly™ TPO, asphalt and metal roofing systems.

For the first time, Master Contractors could also earn points in the categories of sustainability and underlayments. The program offered points for the following Firestone Building Products installations: Firestone Building Products SkyScape™ Vegetative Roof System; PLATINUM PV™ Program or SunWave™ Daylighting System for sustainability; V-Force™ Vapor Barrier Membrane; and CLAD-GARD™ Underlayment or BASEGARD™ SA Base Sheet for underlayments.

To qualify, a contractor had to complete a minimum of four Red Shield warranted jobs in the 2013 calendar year and have a Preferred Quality Incidence Rating (QIR) that did not exceed three times the average QIR for Red Shield Licensed Roofing Contractors. QIR is determined by the annual number of quality incidents per million square feet of roofing under warranty.

For information on GSM Roofing, please contact William Gooding at 717-733-1241 or via email at willg@gsmroofing.com. You may also visit the company’s website at www.gsmroofing.com.

About Firestone Building Products Company, LLC (www.firestonebpc.com):

Firestone Building Products Company, LLC is a leading manufacturer and supplier of a comprehensive “Roots to Rooftops” portfolio of products for commercial building performance solutions. By taking the entire building envelope into consideration, Firestone Building Products meets individual customer and project needs for roofing, wall, landscape and lining solutions. Headquartered in Indianapolis, Ind., the company also offers outstanding technical services, an international network of roofing contractors, distributors and field sales representatives, and superior warranty protection. Products include: commercial roofing systems, roofing accessories, green roofing systems, photovoltaic and daylighting systems, vegetative roofing systems, metal wall panels, insulation, cavity wall construction, pond liners and geomembranes.